



VARDAHOSPITALITY

YOUR TRUSTED HOSPITALITY PARTNER

A division of



VARDAVENTURES

HOSPITALITY | TRAVEL | F&B | HOLIDAYS

UAE | India

www.vardaventures.com



About

Founded in 2015 by veteran hospitality and F&B professional of international stature, Arungopal Menon DHO, Vardaventures uses Specialty Management Systems based on Swiss hospitality and tourism acumen to offer management consultancy in different areas of business ventures in GCC and Asian subcontinent, specialized in Hospitality Management, led by hospitality professionals with decades of hospitality operations, development and franchising experience and knowledge. **VARDAVENTURES CONSULTANCY PVT. LTD.**, under its specialty division **VARDAHOSPITALITY** provides tailor-made solutions to international business challenges, specialized in the Food & Beverage and hospitality industry divisions. We work with you to deliver an affirmative and persistent outcome to benefit your product, your brand, your group, your target audience, your stake holders and ultimately, your business goals.

With over 25 years of Business Intelligence, Food & Beverage and Hospitality experience and knowledge in developing and franchising, we are capable of both identifying the challenges and suggesting and implementing effective solutions. Our industry expertise aids us to deliver desired positive results by incorporating balanced actions to satisfy business needs and performance, to absorb market needs and to deliver continued guaranteed positive results. VARDAHOSPITALITY integrate technically accurate business evaluation in order to obtain precise outcome in the best interest of the management and business owners.

We not only identify potential business opportunities, but also offer an array of facilities from feasibility study, project development etc. to pre-launching, business development and operations management. We also offer services by negotiating for the owner and by representing the owner in areas where technical decisions are to be taken. Every business owner or investor is set to benefit from the multi-dimensions extended by us offering guaranteed enhanced Return on Investment. We maximize the ROI through balanced priorities of guest experiences, quality service and facilities, employee satisfaction, revenue management and aggressive business development and sales efforts.

Consultant Certifications & Associations



With a combined experience of over 45 years of Business Intelligence, Food & Beverage and Hospitality experience and knowledge in developing and franchising, we are capable of both identifying the challenges and suggesting and implementing effective solutions. Our industry expertise aids us to deliver desired positive results by incorporating balanced actions to satisfy business needs and performance, to absorb market needs and to deliver continued guaranteed positive results. Vardaventures integrate technically accurate business evaluation in order to obtain precise outcome in the best interest of the management and business owners.



Services

- Operations Management
- Strategic Planning
- Project Development
- General Management
- Market Research
- Feasibility Study
- Food & Beverage Management
- Financial Management
- Recruitment Assistance
- Training

Services

- Mystery Guest
- Business Development
- Central reservations
- Travel & Tour Operator Liaising
- Tour Packages
- Travel Packages
- Holiday Packages
- Events Coordination
- Kitchen Designs
- Outlet Designs
- Concept Development





Specialty Management Systems

With technically perfect implementation of Specialty Management Systems designed for the hospitality industry, VARDA VENTURES help potential owners and investors of new facilities save time by providing support in managing every aspect like:

- Design
- Construction Plans
- Liaising with contractors
- Kitchen designs
- Examining and implementing statutory regulations
- Purchasing fixtures, furniture, equipment, IT etc
- Brand Management
- Aiding in hiring and training
- Pre-opening procedure
- Setting up operational standards
- Implementing Property Management Systems
- ROI Analysis
- SWOT Analysis
- Operational Budgeting and Planning



Existing owners and operators can benefit from the services offered such as:

- Evaluating operational standards and procedures
- Evaluating service standards
- Implementing corrective measures
- Financial analysis
- F&B analysis and costing
- Revenue management
- Evaluating administrative procedure
- Marketing and Sales procedure
- Business enhancement plans
- Competitor analysis
- SWOT analysis
- Property enhancement and renovation plans
- Training and HR Management

By offering all of these services VARDA VENTURES look forward to providing its clients, the operators, owners and investors, results that shall provide superior Returns on Investments and to maintain a well-managed business in each and every one of its facilities.

• **MANAGEMENT PROGRAMS**

- Hotels, Resorts, Apartment Hotels and Other Lodging and F&B Facilities
- Concept Development
- Feasibility Studies
- Business Sculpting
- Project Management
- Procurement Regularization
- Property Management Systems – (PMS Evaluation)
- Organizational Structure Coordination
- Property Management
- Developer Negotiations
- Long Term & Short Term Lease
- Property Purchase
- Draft Agreements and Contracts
- Negotiating with third parties in view of outlet lease
- Budgeting
- Revenue overview and analysis
- Expense overview and analysis
- Project finance analysis
- Financial structuring
- Feasibility study
- Property and Asset Evaluation





BUSINESS DEVELOPMENT

- Sales and Marketing evaluation
- Operations set-up and review
- Business plan
- Niche identification and creation
- Strategic marketing plan
- Design sales tactic
- Revenue management
- Expense management
- Bottomline oriented business
- Result oriented financial planning

FOOD & BEVERAGE MANAGEMENT

In-depth support on Food & Beverage management for hotels and other F&B outlets including restaurants, fast food chains etc. Services include

- Menu engineering, planning and costing
- Kitchen design and planning
- Kitchen Equipment Supply Assistance
- Food cost management and Food cost control
- Recipe-based costing
- F&B Service techniques and setting
- Restaurant design assistance
- Restaurant planning
- Beverages management





RESTAURANT MANAGEMENT PROGRAMS

We can provide technically accurate professional assistance in setting up your restaurant from the inception level to launch and business development
WITH 360 DEGREE HASSLE FREE SUPPORT SYSTEM
tailor-made, with freedom to choose only what you want

- RESTAURANT DESIGN
- RESTAURANT CONCEPT
- RESTAURANT MENU
- MENU COSTING
- MENU DEVELOPMENT
- STAFF TRAINING
- MARKETING SUPPORT
- SALES IMPROVEMENT
- KITCHEN DESIGN



INTERNATIONAL
CONSULTANTS WITH
FCSI
ACCREDITATION



PLANNING & RESEARCH

- Property Development Master Plans
- Property Evaluation and Survey of Existing Properties
- Business Research and Plans
- Market Survey and Research
- Competitor Analysis



TRAINING PROGRAMS

Tailor-made training programs to give staff and management tools for better performance. Services include

- Executive level and Operations Staff Training
- Guest service excellence program
- Financial literacy for staff and members of management
- Beverages Management
- Familiarization of online booking sites and ecommerce
- Property based pre-opening programs





PROJECT DEVELOPMENT

- Property Identification
- Project Planning
- Concept Design, Initiation and Implementation
- Feasibility Study
- Management
- Feasibility Study
- Financial Analysis





PROPERTY ACQUISITION & DISPOSAL

- Appraisal of potential target properties or companies
- Market equity analysis & Performance Overview
- Budget and Planning
- Business review & forecasts
- Asset estimation

MYSTERY GUEST

Technically accurate business evaluation programs by incorporating mystery guest programs by precisely analyzing business in view of performance and revenue enhancement by providing reports on:

- Business Overview
- Operations overview
- Service overview
- Facility overview
- Guest overview
- Performance overview
- Competitor overview





HUMAN RESOURCES

Staff selection and recruitment assistance during human resources development programs, based on industry guidelines and norms to enable accurate selection process



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